

19 DECEMBER 2006

## **CATAMARAN CRUISERS SAILS THROUGH INDIAN SUMMER**

Catamaran Cruisers is pleased to announce a significant increase of over 15% in sightseeing sales for the autumn months of 2006, compared to the same time last year. The increasing demand for sightseeing cruises later into the year comes as a result of the warmer and drier weather for the leading sightseeing operator on the river Thames.

Comments Director of Sales for Catamaran Cruisers Ltd, Ian Fyfe:

“London’s visitor and group markets have flourished due to the extended warmer season and Catamaran Cruisers has reaped the benefits of this with the warmer weather meaning visitors have been enjoying seeing London from the perspective of our river vessels.

“Plus, the increase in great-value offers introduced this year, such as combination tickets with other top London attractions, means we have a larger selection on London experiences to offer our visitors.”

Catamaran Cruisers sightseeing cruises are available to book through attraction ticket retailers, UK city break specialists or via a trade account with commissions available.

Email the Bateaux London and Catamaran Cruisers trade team on [trade@bateauxlondon.com](mailto:trade@bateauxlondon.com) or call 020 7695 1812 for further information.

**For more details on Catamaran Cruisers sightseeing cruises visit [www.catamarancruisers.co.uk](http://www.catamarancruisers.co.uk) or call 020 7987 1185.**

Catamaran Cruisers Ltd is London’s leading riverboat operator offering affordable sightseeing cruises on the Thames, and also features luxury restaurant cruises brand, Bateaux London. For more information see [www.bateauxlondon.com](http://www.bateauxlondon.com).

Both Bateaux London and Catamaran Cruisers Ltd are part of the Sodexo Prestige division, the UK’s largest event caterer and provider of hospitality packages.

In addition to London river cruises, Bateaux London has a sister operation in Paris.

-ENDS-

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