

22nd December 2006

WEDDING BLISS WITH BATEAUX LONDON

The River Thames is shaping up as the hottest wedding reception venue in 2007 with Bateaux London, London's leading restaurant cruise operator on the River Thames, reporting a three-fold increase in wedding parties booked for summer 2007 compared to the same time last year.

80% of the additional business comes from civil partnership celebrations demonstrating the positive impact of the change in the law last year on the hospitality business. Plus, the long and warm summer is also attributed with increasing the interest in a venue that maximises good weather.

Ian Fyfe, director of sales and marketing for Bateaux London says:

"The River Thames is a truly unique and romantic destination for a celebration; its views are breathtaking and there is no better way to enjoy the capital city without being caught up in the traffic and chaos. Our target area for growth is in utilising the river for private transfers between a wedding or civil ceremony venue and the reception venue."

Bateaux London vessels can also be used to transport guests from one London venue to another, anywhere between the piers at Greenwich and Putney. The river vessels can feature live bands to accompany the transfer and serve canapés and drinks during the journey allowing guests to relax and enjoy the celebrations.

As a hassle-free wedding planning service, Bateaux London also provides everything required such as a finger buffet, four-course banquet meal, balloon clusters, floral arrangements, ice sculptures and entertainment. And of course, there is the opportunity to feature famous London landmarks in photographs of the occasion.

Capacities available range from a private suite for up to 72-people, to full vessel charters of 220 or 350 people. Bateaux London can also "dress" piers to ensure that all guests board in style.

Private transfers are subject to prior approval.

For more details on Bateaux London's wedding packages, visit www.bateauxlondon.com or call 020 7695 1808 / 1806 to speak to a member of the Sales Team.

Luxury restaurant cruises brand, Bateaux London offers both lunch and dinner cruises. Catamaran Cruisers is London's leading riverboat operator offering affordable sightseeing cruises on the Thames. All Bateaux London and Catamaran Cruisers vessels are also available for private charters and special events.

Both Bateaux London and Catamaran Cruisers are part of the Sodexo Prestige division, the UK's largest event caterer and provider of hospitality packages.

In addition to London river cruises, Bateaux London has sister operations in Paris.

For information and to book a romantic Bateaux London dinner cruise, visit www.bateauxlondon.com or call 020 7695 1800.

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Bateaux London is London's leading luxury restaurant cruise operator offering a range of lunch and dinner cruises on the Thames taking in the best views of London. Also available are London sightseeing cruises with Catamaran Cruisers between piers throughout the city. For more information please see www.catamarancruisers.co.uk.

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